**Coastal Adaptation Pathways Project**

Community name

COMMUNICATIONS AND ENGAGEMENT PLAN

Date:

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# Introduction

## Project objectives

The objectives of this project are to:

* Improve the ability xxxx Council and the xxxx community to plan and respond to their likely futures in a changing climate;
* Raise the awareness of the vulnerability of the xxxx community to coastal hazards; and
* Identify preferred adaptation pathways that could improve the ability of xxxx council and the xxxx community to manage their risks and reduce the impacts of coastal hazards.

## Project partners and project team

## Project area

Include a map of the project area

## Community-based adaption planning process

This project will apply a methodology that was developed during the Tasmanian Coastal Adaptation Decision Pathways project with other Tasmanian councils. A number of pathways for the project area will be developed and preferred pathway(s) will be identified by progressing through a flexible community adaptation planning process (see Figure 2 – below).

Figure 2 Community adaption planning process

## About this Communications and Engagement Plan

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# Communication and engagement objectives and principles

## Objectives

The objectives of communication for this project are as follows:

## Principles

The principles of communications for this project are as follows:

# Roles and commitment of COUNCIL

XXXX Council’s role and commitment in the project are to:

* Actively involve and consult with the community regarding the implications of climate change, including possible responses to risks identified
* Be an advocate for the community and work with other levels of government and relevant bodies to reach and implement identified options
* Keep the community informed and be honest in its communications
* Listen and respond to the community’s concerns.

Encouraging the community to participate in the process of how to respond to future coastal hazards arising from climate change may increase support for the preferred approach and the community’s ability to cope with the risks and their implications.

# Target audiences

The target audiences for this communications and engagement plan are listed below, along with key issues, considerations, and aims for the two project stages for each.

## Primary target audiences

## Secondary target audiences

## Tertiary target audience

# Key Messages, Engagement Activity and Timing

## General key messages

| **Target audience** | **Key Messages** | **Communication and Marketing Activity** | **Timing** |
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## 

Details of communication and engagement activities

# Risk Management

This plan aims to communicate effectively and in a timely and a consistent manner with all stakeholder groups. As part of the communication it is also important to be prepared and to respond effectively to unexpected situations.

Below is a risk analysis of possible communication risks that may arise during the project, and proposed mitigating measures.

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| --- | --- | --- | --- | --- | --- |
| Risk | Likelihood | Consequence | Mitigating measures | Residual risk | Contingency measure |
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# Evaluation