

CASE STUDY

THE PROJECT

Implementation of best-practice guidelines for waste management in shared tenancies, including:

- Recruitment of champions to collaborate and implement best practices.
- Targeted communication and engagement of stakeholders.
- Risk assessment and stakeholder consultation in establishing risk controls.

BACKGROUND

The company has a strong focus on sustainability and is a tenant in a five-star energy efficient building. However, the property does not provide recycling services.

OBJECTIVES

Reduce waste to landfill and demonstrate leadership in sustainable practices at Cimitiere House.



Skips are located in an area that is open to the public, which increases risks of contamination. High levels of contamination caused the building manager to withdraw recycling services.

TARGETS

Reduce pitt&sherry's waste to landfill by 50%.

Achieve and maintain acceptable contamination levels.



OUTCOMES

WHAT WAS IMPLEMENTED?

Conducted an awareness campaign to recruit waste 'champions' in other tenancies.

Presented a business case for introducing cardboard recycling for the building to the building manager, with a strategy for reducing contamination.

Negotiated a group purchasing arrangement with a waste management provider for each tenant to manage their own co-mingled recycling.

Re-introduced recycling of office paper in the Launceston pitt&sherry office.

KEY ISSUES

Location of skips makes it difficult to control contamination, and collection can only occur during work hours.

Getting the property manager on-board.

PERFORMANCE AGAINST TARGETS

We are now diverting an average of 1400 litres of waste from landfill each month.

We eliminated problems with contamination by putting responsibility back onto each tenant to manage their co-mingled recycling.



“Check your waste contracts, don't just renew them. You may find there is a strong business case for diverting waste from landfill.”

Adam Sutton

Project Manager, pitt&sherry



Each tenancy manages its own co-mingled recycling, with a group discount negotiated by pitt&sherry on behalf of the building.

LESSONS LEARNT

The different types of waste streams and how they are managed.

The range of wastes that can be redirected.

The significant variations in services and prices offered by different waste management providers.

Cardboard is a commodity, there is a cost incentive to keep it out of landfill.

The Business Resource Efficiency Program (BREP) is delivered by Business Action Learning Tasmania (BALT) in partnership with the Tasmanian government.

For more information about BREP

Visit www.businessactionlearningtas.com.au/brep

For more information about this case study

Email BALT at admin@businessactionlearningtas.com.au

BREP participants included:

Nichols Poultry
Botanical Resources Australia
Direct Edge Manufacturing
Penguin Composites
Bridestowe Lavender
Red Brick Road Ciderworks
Jinglers Creek Vineyard
pitt&sherry
Drysdale Training Restaurant
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