

Climate Change Office



Image: Chris Crerar

e-Mobility Rebate: Information for retailers

New rebate available

From 17 November 2023, the Tasmanian Government is offering rebates on new e-Mobility devices purchased from Tasmanian retailers.

The rebate will support the purchase of e-Mobility devices used for transportation, not recreational purposes.

This initiative is part of *Tasmania's Climate Change Action Plan 2023-25*, which includes actions to reduce emissions from our transport sector by increasing the uptake of electric vehicles, and encouraging public and active transport.

Rebate amounts

Post-purchase rebates of 12 per cent of the purchase price will be available to customers who purchase an eligible device. Customers must complete an online rebate application form and provide identification and proof of purchase. If approved, the corresponding rebate amount will be deposited in the customer's nominated bank account.

The 12 per cent rebate will be capped at the following maximum amounts:

- up to \$250 for personal mobility devices
- up to \$500 for e-bikes
- up to \$1,000 for cargo e-bikes.

Rebates will be managed by the Department of State Growth and will be offered until available funds are exhausted. A total of \$200,000 is available. Fractional amounts will be rounded up to the nearest dollar.

Information about eligibility for the rebate is detailed below.

Retailer participation

The rebates will be awarded to customers directly by the Department of State Growth after they purchase their device. As a retailer, you are not required to provide the rebate.

There are currently many e-Mobility products available for purchase in Australia that do not meet the eligibility requirements for this rebate. These are products that are legal for use on private property or designated bike trails but not on Tasmanian public streets, such as some mountain e-bikes.

This program is only available for e-Mobility devices that are purchased at a Tasmanian-based retailer (not online). Customers are likely to seek assistance from retailers when purchasing a rebate-eligible product. To help these customers, please familiarise yourself with the rebate requirements in this fact sheet. The full guidelines will be available online.

Rebates will be available from 17 November to approximately February 2024. If needed, please indicate to your customers which of your e-Mobility products are 'rebate eligible' with a sign or tag.

The aim of the program is to increase e-Mobility use for transport purposes. We encourage you to highlight the benefits of transport-focused features, such as:

- rear and front racks for baskets and panniers
- mud and chain guards
- a kickstand
- wired-in front and back lights
- sufficient battery range.

Eligibility requirements

This rebate only applies to e-Mobility devices that are intended for users over the age of 16, electrically powered, and meet the Tasmanian Government definition of [e-bike](#) or [personal mobility device](#) for the purposes of this program. Devices that meet these requirements are legal to use on Tasmanian public streets. (Visit www.transport.tas.gov.au for more information.)

An e-bike (regular or cargo-sized) is defined under the *Vehicle and Traffic Act 1999* and *Road Rules 2019* as:

- a bicycle with an auxiliary motor(s) with a power output or combined power output of not more than 200 watts
- a 'power-assisted pedal cycle' as defined by the relevant Australian Design Rule (ADR), which is a maximum continued power output of 250 watts that progressively reduces as the cycle's speed increases and cuts off where the cycle reaches a speed of 25km per hour or the cyclist stops pedalling.

A cargo e-bike is a type of e-bike that is designed to carry luggage or extra passengers. They are rated to hold a greater load than a standard e-bike and have a longer frame.

A personal mobility device (PMD) is defined by the Tasmanian Government as a device that:

- has at least one wheel
- is less than 125cm long, 70cm wide and 135cm high
- weighs less than 45kg
- is not capable of travelling faster than 25km/h
- is designed for use by one person.

The definition of a PMD aims to include a variety of micro-mobility technologies such as e-scooters, e-skateboards, self-balancing hoverboards and one-wheel devices.

Bicycles, motorised scooters, motorised wheelchairs, and wheeled recreational devices are not a PMD.



Image Pixabay

Contact

For more information about the e-Mobility Rebate Program or to get in touch with a Program Manager, please contact the Climate Change Office in Renewables, Climate and Future Industries Tasmania (ReCFIT):

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